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# REGIONAL FLAVOURS MARKETPLACE 2019

## FREQUENTLY ASKED QUESTIONS

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### GENERAL EVENT INFORMATION

#### **About Regional Flavours 2019**

Regional Flavours is South Bank's signature food and wine festival. Held in the picturesque Parklands, it features free entertainment from celebrity chefs and industry experts, as well as fresh produce from 80 of Queensland's best providores. 2019 marks Regional Flavours' eleventh year and will be held on Saturday 20 and Sunday 21 July.

#### **Where is Regional Flavours held?**

Regional Flavours takes place in South Bank, Brisbane's premier lifestyle and cultural destination. Located on the southern banks of the Brisbane River, its 17 hectares of lush parklands, world-class eateries, and stunning river views makes it the ideal location to host Queensland's world-class free food and wine festival.

#### **Key Event Information**

Dates:           Bump-in - Friday, 19 July 2019  
                  Trading - Saturday 20 & Sunday 21 July 2019  
                  Bump-out - From 6pm (approx.), Sunday, 21 July 2019  
                  Trading times: 10am – 5pm daily

\*Stallholders must be able to bump-in, trade and bump-out according to these dates/times.

#### **In what form can I sell my product at Regional Flavours?**

Stallholders are permitted to sell edible items to be taken home as well as provide tasting samples. The sale of foods designed for immediate consumption may be accepted, at the sole discretion of the event organisers. Products designed for immediate consumption must not be the primary focus of the stall's product offering but should support the sampling and sale of products/produce to be taken home.

#### **Who can apply to sell foods designed for immediate consumption at Regional Flavours?**

In support of existing hospitality businesses in the South Bank precinct, the sale of foods designed for immediate consumption is subject to review and final approval by the event organisers through the stallholder application process. All applications will be assessed on an individual basis to ensure they meet the selection criteria and any foods designed for immediate consumption must showcase a Queensland farmer/grower or produce offering.

#### **I have a food truck selling ready to eat meals, am I eligible to apply?**

Food truck businesses that sell ready to eat food, where the primary intention is to consume immediately, will not be permitted at Regional Flavours.

### APPLICATION PROCESS

#### **Who can apply to be a part of the Marketplace?**

The Marketplace is open to all growers, producers, wineries and artisans that have high-quality products grown or made in Queensland using Queensland produce.

#### **I have been a stallholder at Regional Flavours previously. Can I apply again?**

You are welcome to submit a stallholder application for Regional Flavours 2019, however please note that participation in previous Regional Flavours events does not guarantee selection in this year's Marketplace.

### **What happens once I submit an application?**

Once your application has been submitted, you will be redirected to a new page advising you that your form has been received. Please contact the event organisers at [regionalflavours@brisbanemarketing.com.au](mailto:regionalflavours@brisbanemarketing.com.au) if you are not directed to this new page.

Once we have received your application, it will be assessed on a case-by-case basis by a Selection Panel who will evaluate it according to the below selection criteria:

1. Produce and products must be grown in Queensland, or made in Queensland using Queensland produce. This includes fresh produce for sale/sampling and edible products for sale/sampling.
2. Suitability of products – high quality, appropriate and suitable price point of products for Regional Flavours visitors as determined by event organisers.
3. Products/produce must be sold on site by the actual growers or food business owners.
4. Products designed for immediate consumption must not be the primary focus of the stall's product offering, but should support the sampling and sale of products/produce to be taken home.
5. Stallholders must demonstrate a commitment to sustainable environmental practices and eco-friendly products (e.g., compostable serve-ware must be used).
6. Demonstrated capacity to meet demand for product sampling/sales for each day of the two-day event.
7. Experience participating at similar events including being compliant of on-site guidelines such as stall presentation, safety (stallholder staff and the general public) and waste management.
8. To ensure balanced product representation across the Regional Flavours Marketplace and due to the limited number of stall spaces available, event organisers may limit the number of offering similar products or falling within the same product category. This means that certain product areas will be hotly contested so ensure your application really tells us why your products should be in the Marketplace over others that may be similar!

All applications must be received by COB, 5.00pm on *Friday, 22 February 2019*.

After all applications have been assessed, a list of successful and unsuccessful applications will be made.

### **What happens if my application is accepted?**

If your application is successful, you will be sent an acceptance email by Friday, 15 March 2019.

Not long after your acceptance email, you will then receive a communication on payment of fees, a Stallholder Agreement that must be signed and returned to us, and other essential information.

As the event approaches, you will receive further emails containing very important information with details such as stall location, bump-in and bump-out processes and schedules. It is a condition of your inclusion as a stallholder that you read, understand and comply with all of the provided information.

Our team will be available at to assist you with any questions you may have along the way and we are here to help make your Marketplace experience an enjoyable and successful one!

### **What happens if I am notified that I have been unsuccessful in my application?**

As we receive an overwhelming amount of applications to participate in the Marketplace, unfortunately we cannot accept every application. Not only do we assess each application according to our selection criteria, but we also need to ensure there is a wide range and balance in the variety of products.



Detailed information regarding stallholder conduct will be circulated closer to the event, but includes:

- Removing all rubbish from your stall at the end of each day and disposing of this off-site.
- Removing all grey water and oil waste from the site and arranging safe disposal off-site.
- Stall presentation must be to a high standard for the duration of the event.

### **Do I need Public Liability Insurance?**

Yes, all stallholders must hold and maintain public liability insurance to the value of at least \$20 million for the duration of the event.

### **Is there power available for my stall?**

Yes, however this is an additional fee as per the below:

- 1 x 15amp - \$33.00 inc GST
- 2 x 15amp - \$66.00 inc GST
- 1 x 10amp - \$22.00 inc GST
- 2 x 10amp - \$44.00 inc GST
- 3 x 10amp - \$66.00 inc GST

Please note in your application form what your power requirements are. It is the responsibility of stallholders to provide all electrical leads. While we provide access to power, it may not necessarily be in your stall so we recommend a minimum of 20 metre extension cord to reach the nearest outlet and a power board if you require more than one outlet.

All electrical items must be 'tested and tagged' by a competent person who holds the appropriate electrical work licence. An audit of electrical items will be conducted each day to ensure compliance with this essential safety standard.

### **Can I bring my own cold room?**

Due to limited space, there are restrictions on the number of cold rooms permitted at the event and requests to bring a cold room onsite to service stalls will be assessed on a case-by-case basis. Stallholders are encouraged to consider alternative solutions such as hiring large freezers which can sit within the stall. If you do require a cold room onsite, you must provide a justification for use as part of your application. Please note, placement of all cold rooms is at the discretion of event organisers and if you do receive approval for a cold room, there is no guarantee that it will be situated next to your stall.

### **Can I bring my own marquee or tent for my stall, and style my space?**

Regional Flavours is known for, and applauded for its uniquely styled festival venues. As such, stallholders are expected to adhere to core guidelines around the presentation of their stalls. These strict guidelines compliment the overall look and feel of the event. Please note that as a stallholder within the Regional Flavours Marketplace, you are participating in a world-class food and wine event.

We do not permit:

- Marquees or tents outside of those supplied for stallholders by the event organisers
- Branded or coloured tablecloths
- Customised tables, bars and structures
- Signage attached to the exterior of the marquee
- A-frame or other signage outside of the marquee
- Anything else attached to the exterior of the marquee, such as products/produce or decorations

Decorations are permitted inside the marquee only.

Detailed presentation guidelines will be given to all successful stallholders.

**I have other questions, who can I speak to?**

If you have any other questions, please contact one of our team at [regionalflavours@brisbanemarketing.com.au](mailto:regionalflavours@brisbanemarketing.com.au)